



Summary: Dot.Bomb - J. David Kuo: Inside an Internet Goliath - from Lunatic Optimism to Panic and Crash

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Complete summary of J. David Kuo's book: "Dot.Bomb: Inside an Internet Goliath - from Lunatic Optimism to Panic and Crash".

This summary of the ideas from J. David Kuo's book "Dot.Bomb" shows how Craig Winn, a retail business founder, predicted how retail would one day be run by technology. To stay ahead of the curve, he founded ValueAmerica.com, which became a pioneer after the spread of the internet. However, success did not last long. This summary tells the story of how ValueAmerica.com went from a frontrunner, backed by companies like Microsoft, to a failed company that crashed and lost hundreds of millions.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Dot.Bomb" and learn from the mistakes of one of the biggest company crashes.

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