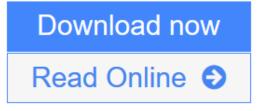


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This summary of the ideas from J. David Kuo's book "Dot.Bomb" shows how Craig Winn, a retail business founder, predicted how retail would one day be run by technology. To stay ahead of the curve, he founded ValueAmerica.com, which became a pioneer after the spread of the internet. However, success did not last long. This summary tells the story of how ValueAmerica.com went from a frontrunner, backbed by companies like Microsoft, to a failed company that crashed and lost hundreds of millions.

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