

Business Communication with Writing Improvement Exercises (6th Edition)

Phyllis Davis Hemphill M.S., Edwin Meese III, Robert Hemphill B.S.



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Practical, well-organized, and readable, this highly successful book explains the basics of business communication and then provides practice in applying them — in many "real-world" forms of communication. It uses writing improvement exercises to emphasize workplace skills that are needed in order to communicate credibly, and compose letters, memorandums, reports, proposals, employment communications and oral presentations. Chapter topics include: state-of-the art technology challenges; basic qualities for effective communications; valuable tips on finding and keeping a job, advancing, and resigning; a basic theory of communication; the role of ethics in business communication; and healthy computing. For individuals in the business world who want to improve their written communication skills and products.



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