

The Inclusion Imperative: How Real Inclusion Creates Better Business and Builds Better Societies

Stephen Frost



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The Inclusion Imperative showcases the inspiring commitment to inclusion the London Olympic and Paralympic Games' organizing committee espoused, and details the techniques and frameworks that enabled it to truly deliver a 'Games for everyone' at London 2012. Diversity and inclusion expert, Stephen Frost, challenges preconceived ideas and strives to inspire professionals to tackle inclusion in their organizations with courage, creativity and talent. With highly relatable examples, The Inclusion Imperative constitutes the best argument to convince sceptics that real diversity and inclusion can deliver more engaged employees and customers, improved employee recruitment and retention, increase productivity and better group decisionmaking processes. Real inclusion saves money and improves efficiency in the systems of an organisation, making the world a better place as a by-product. Building on concepts that include Diversity 3.0, detailed process journeys, and procurement governance, this is a must-read for HR and diversity officers frustrated with the guidance currently available, as well as for anyone who recognizes the legacy of the 2012 Games in fostering a tolerant and diverse society.

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