The Management of People

Robert Purse

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The Management of People by Robert Purse is not about human resource management, but rather about the management of people. It is suitable for a wide audience, from first-line supervisors to senior managers, in fact, anyone with direct responsibility for the management of people. There are a number of recurring themes throughout the book: Communication, Consistency, Dignity, Respect and Trust. The book draws on examples from Robert's varied career of over 40 years in the management of people, gained in a wide range of sectors (both public and private), as well as other managers. This book will be a great asset for managers who want to accomplish their organisational goals by engaging with people. This handy resource is written in an easy-to-read and straightforward style with a pleasing lack of managerial jargon.

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