



A Field Guide to Conservation Finance

Story Clark

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Finally, a comprehensive book on land conservation financing for community and regional conservation leaders. *A Field Guide to Conservation Finance* provides essential advice on how to tackle the universal obstacle to protecting private land in America: lack of money.

Story Clark dispels the myths that conservationists can access only private funds controlled by individuals or that only large conservation organizations have clout with big capital markets. She shows how small land conservation organizations can achieve conservation goals using both traditional and cutting-edge financial strategies. Clark outlines essential tools for raising money, borrowing money, and reducing the cost of transactions. She covers a range of subjects including transfer fees, voluntary surcharges, seller financing, revolving funds, and Project Related Investment programs (PRIs). A clear, well-written overview of the basics of conservation finance with useful insights and real stories combine to create a book that is an invaluable and accessible guide for land trusts seeking to protect more land.

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