



# Transforming Tales: How Stories Can Change People

*Rob Parkinson*

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## **Transforming Tales: How Stories Can Change People** Rob Parkinson

'A very interesting and unusual book...The central theme of stories for change is challenging and exciting and it offers a good deal of wisdom about working with stories and insights into the stories themselves'  
â?? Mary Medicott, storyteller, author of Shemi's Tall Tales and Cooking up a Story

'An illuminating account of the stories behind, within, above and below metaphors. The author's style is wonderfully engaging and flows beautifully from start to finish... This book will inspire anyone who works in therapeutic, creative, educational or business settings as well as being a joyful read to those who are fascinated by stories, fables and folklore. - Jaycee la Bouche, hypnotherapist, NLP confidence coach and children's relaxation teacher, Relax Kids

"This is a source of fabulous ideas and insights on the art of storytelling I will dip into again and again. Thought provoking explanations and rich examples are underpinned with biological information all of which flow easily from Rob's huge experience and skill as a storyteller. It seems as if stories really are wound into our DNA.'

â?? Andy Vass, psychotherapist, coach and author of Teaching with Influence and Coaching and Mentoring for Leaders

The power of story in our lives is far from adequately understood in contemporary culture. Equally the therapeutic power of storytelling, how it can quite literally entrance and even heal, has been ignored until recently. Transforming Tales reveals the true of impact of stories on our lives and how stories can create feelings of hope, take away psychological distress and even stimulate the immune system.

Written by an experienced professional storyteller, this book contains over 90 short stories, from traditional fables to fascinating modern yarns, and allows readers to understand the hidden patterns storytellers use to captivate attention and learn how truths are often encapsulated in myths, jokes and fairy stories. The author focuses on the therapeutic value of stories and how they can instigate real change in people's lives. The book also reveals everything you need to know to create vibrant, memorable, original stories and short metaphors for yourself.

This extraordinary journey into imagination and understanding will be an illuminating read for those professionally concerned with psychological and personal change and anyone who wants to learn more about the power and significance of stories.

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### **From reader reviews:**

#### **Justin Moore:**

Your reading 6th sense will not betray you, why because this Transforming Tales: How Stories Can Change People e-book written by well-known writer who knows well how to make book which might be understand by anyone who have read the book. Written throughout good manner for you, still dripping wet every ideas and composing skill only for eliminate your current hunger then you still uncertainty Transforming Tales: How Stories Can Change People as good book not merely by the cover but also through the content. This is one book that can break don't determine book by its handle, so do you still needing a different sixth sense to pick this particular!?! Oh come on your studying sixth sense already said so why you have to listening to another sixth sense.

#### **Jeffrey Dominguez:**

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