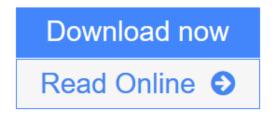


## Play Like a Man, Win Like a Woman: What Men Know About Success that Women Need to Learn

Gail Evans



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An honest and practical handbook that reveals important insights into relationships between men and women and work, *Play Like a Man, Win Like a Woman*, is a must-read for every woman who wants to leverage her power in the workplace.

Women make up almost half of today's labor force, but in corporate America they don't share half of the power. Only four of the *Fortune* 500 company CEOs are women, and it's only been in the last few years that even half of the *Fortune* 500 companies have more than one female officer.

A major reason for this? Most women were never taught how to play the game of business.

Throughout her career in the super-competitive, male-dominated media industry, Gail Evans, one of the country's most powerful executives, has met innumerable women who tell her that they feel lost in the workplace, almost as if they were playing a game without knowing the directions. In this book, she reveals the secrets to the playbook of success and teaches women at all levels of the organization--from assistant to vice president--how to play the game of business to their advantage.

Men know the rules because they wrote them, but women often feel shut out of the process because they don't know when to speak up, when to ask for responsibility, what to say at an interview, and a lot of other key moves that can make or break a career. Sharing with humor and candor her years of lessons from corporate life, Gail Evans gives readers practical tools for making the right decisions at work. Among the rules you will learn are:

- How to Keep Score at Work
- When to Take a Risk
- How to Deal with the Imposter Syndrome
- Ten Vocabulary Words That Mean Different Things to Men and Women
- Why Men Can be Ugly, and You Can't
- When to Quit Your Job

"I want to let you women in on a secret I've learned through my years in the corporate world: There is a set of unwritten rules in business and, while you may not choose to follow all of them, if you don't know what they are, you might as well be playing the game with both hands tied behind your back." --Gail Evans

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