

Journalism Ethics: A Casebook of Professional Conduct for News Media



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Closely organized around the Society of Professional Journalists' code of ethics—the news industry's widely accepted "gold standard" of journalism principles—this updated edition uses real-life case studies to demonstrate how journalism students and professionals can identify and reason through ethical dilemmas. Stressing the cross-platform viability of basic ethical principles, this study features a wide selection of case studies penned by professional journalists—including several new additions—that offer examples of thoughtful, powerful, and principled reporting. Cases where regrettable decisions have taught important lessons are also included, providing a new template for analyzing moral predicaments. Examining the similarities and differences between media law and media ethics, this revised edition includes chapters such as "Seek Truth and Report It," "Minimize Harm," "Act Independently," and "Be Accountable." Describing the basic connection between ethical journalism and excellent journalism, this is a lively, succinct, and accessible discussion of how this type of reporting can be morally upheld in the present day, regardless of medium or platform.

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