

SuperMedia: Saving Journalism So It Can Save the World

Charlie Beckett



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SuperMedia is a lively, engaging, and refreshingly-opinionated text offering informed discussion on the importance and future of liberal journalism as a healthy part of a flourishing society.

- Examines the profound changes journalism is undergoing for social, economic and technological reasons
- Explores the potential for a entirely new type of journalism which these changes create, discussing the impact of social networking sites and blogs on traditional journalism, and making the case that journalism could be the catalyst for change needed to solve many of the world's problems in a controversial manner
- Written by a first class broadcast journalist, it provides a practical roadmap for identifying the issues and solutions that will ensure an open and reliable news media for generations to come



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