



Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series)

Louis Pizzitola

Download now

Read Online →

[Click here](#) if your download doesn't start automatically

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series)

Louis Pizzitola

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series)

Louis Pizzitola

Hollywood—crossroads of filmmaking, mythmaking, and politics—was dominated by one man more than any other for most of its history. It was William Randolph Hearst who understood how to use cinema to exploit the public's desire for entertainment and to create film propaganda to further his own desire for power. From the start, Hearst saw his future and the future of Hollywood as one and the same. He pioneered and capitalized on the synergistic relationship between yellow journalism and advertising and motion pictures. He sent movie cameramen to the inauguration of William McKinley and the front lines of the Spanish-American War. He played a prominent role in organizing film propaganda for both sides fighting World War I. By the 1910s, Hearst was producing his own pictures—he ran one of the first animation studios and made many popular and controversial movie serials, including *The Perils of Pauline* (creating both the scenario and the catchphrase title) and *Patria*. As a feature film producer, Hearst was responsible for some of the most talked-about movies of the 1920s and 1930s. Behind the scenes in Hollywood, Hearst had few equals—he was a much-feared power broker from the Silent Era to the Blacklisting Era.

Hearst Over Hollywood draws on hundreds of previously unpublished letters and memos, FBI Freedom of Information files, and personal interviews to document the scope of Hearst's power in Hollywood. Louis Pizzitola tells the hidden story of Hearst's shaping influence on both film publicity and film censorship—getting the word out and keeping it in check—as well as the growth of the "talkies," and the studio system. He details Hearst's anti-Semitism and anti-Communism, used to retaliate for *Citizen Kane* and to maintain dominance in the film industry, and exposes his secret film deal with Germany on the eve of World War II.

The author also presents new insights into Hearst's relationships with Marion Davies, Will Hays, Louis B. Mayer, Franklin D. Roosevelt, Mussolini, Hitler, and the Kennedys. *Hearst Over Hollywood* is a tour de force of biography, cultural study, and film history that reveals as never before the brilliance and darkness of Hearst's prophetic connection with Hollywood.

 [Download Hearst Over Hollywood: Power, Passion, and Propaganda i ...pdf](#)

 [Read Online Hearst Over Hollywood: Power, Passion, and Propaganda ...pdf](#)

Download and Read Free Online Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) Louis Pizzitola

Download and Read Free Online Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) Louis Pizzitola

From reader reviews:

Jason Hill:

The book Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) can give more knowledge and information about everything you want. Exactly why must we leave a very important thing like a book Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series)? Several of you have a different opinion about reserve. But one aim which book can give many details for us. It is absolutely proper. Right now, try to closer with your book. Knowledge or data that you take for that, you may give for each other; you may share all of these. Book Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) has simple shape but you know: it has great and large function for you. You can appear the enormous world by start and read a publication. So it is very wonderful.

Maria Saad:

This Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) book is absolutely not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book is usually information inside this guide incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This particular Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) without we understand teach the one who studying it become critical in thinking and analyzing. Don't end up being worry Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) can bring when you are and not make your tote space or bookshelves' turn into full because you can have it in your lovely laptop even cell phone. This Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) having excellent arrangement in word and also layout, so you will not sense uninterested in reading.

Daryl Steele:

Exactly why? Because this Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will surprise you with the secret the item inside. Reading this book next to it was fantastic author who write the book in such amazing way makes the content on the inside easier to understand, entertaining way but still convey the meaning fully. So , it is good for you for not hesitating having this ever again or you going to regret it. This book will give you a lot of benefits than the other book possess such as help improving your ability and your critical thinking means. So , still want to hesitate having that book? If I had been you I will go to the publication store hurriedly.

Rigoberto Stansell:

This Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) is

new way for you who has interest to look for some information given it relief your hunger of knowledge. Getting deeper you into it getting knowledge more you know otherwise you who still having little bit of digest in reading this Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) can be the light food in your case because the information inside this particular book is easy to get through anyone. These books build itself in the form that is certainly reachable by anyone, yep I mean in the e-book contact form. People who think that in publication form make them feel sleepy even dizzy this publication is the answer. So there isn't any in reading a e-book especially this one. You can find actually looking for. It should be here for an individual. So , don't miss that! Just read this e-book variety for your better life and knowledge.

**Download and Read Online Hearst Over Hollywood: Power,
Passion, and Propaganda in the Movies (Film and Culture Series)
Louis Pizzitola #UMCF9IEONZ2**

Read Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola for online ebook

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola books to read online.

Online Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola ebook PDF download

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola Doc

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola Mobipocket

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola EPub

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola Ebook online

Hearst Over Hollywood: Power, Passion, and Propaganda in the Movies (Film and Culture Series) by Louis Pizzitola Ebook PDF