

Multimodal Texts from Around the World: Cultural and Linguistic Insights

Dr Wendy L. Bowcher



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Multimodal Texts from Around the World: Cultural and Linguistic Insights Dr Wendy L. Bowcher A first in multimodal/multisemiotic discourse studies this collection of original articles by international scholars focuses primarily on texts from non-English speaking contexts. The illuminating insights enhance our understanding of how language and other semiotic resources construe specific cultural and social concerns.

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