



# **A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce**

*Raymond C. Floyd*

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# A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce

*Raymond C. Floyd*

**A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce** Raymond C. Floyd  
*Become a corporate change agent*

**Learn to implement and cultivate a culture of improvement with the assistance of one of the world's most respected experts**

Managing a business so that it achieves a supreme pace of improvement requires that all members of an organization can and do make their best contributions to the success of the enterprise. Management must provide employees with a shared set of values and beliefs so that they can decide for themselves how to behave in accordance with the expectations of a nurturing and empowering culture.

**A Culture of Rapid Improvement** is intended for those leaders seeking to encourage dramatic improvement within their organizations. It shows these change agents how they can?

- Develop the shared values and beliefs that serve as the foundation for a dynamic culture
- Engage all employees to join the new culture and provide opportunities for these stakeholders to initiate and participate in improvement
- Measure, evaluate, and manage the performance of the new culture

Filled with lessons garnered from practical examples, this text is based on Raymond C. Floyd's 40 years of industrial management experience, including his more than 20 years at Exxon Mobil. He is the winner of a Shingo Prize and also holds the unique distinction of having led businesses from two different industries that were both recognized by *IndustryWeek* magazine as being among the Best Plants in America.

If you approach the task of improvement with proper action and full participation, improvement is not just possible, but inevitable. At six months, you will notice a difference in your organizational culture; at the end of two years, you will be operating with near-world-class performance.

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